



Canadian  
Seal  
Products

# Canadian Sealing Industry

 Proudly  
Canadian

 Naturally  
Sourced

 Sustainable

 Unique  
Health  
Benefits



## Pure Omega-3 Oil

- + Cardiovascular health
- + Joint health
- + Mental & cognitive health
- + Fetal & infant development

## Unique, Natural Fur & Leather

- + Beautiful & warm
- + Water repellent
- + Incredibly durable
- + Natural & biodegradable

## Wild Canadian Meat

- + Increases energy
- + Improves muscle function
- + Repairs body tissues
- + Boosts immune system

## Seals and sealing network

We bring together Canada's sealing industry harvesters, processors, manufacturers, retailers, and Indigenous Peoples of Canada to promote and market high quality and sustainable Canadian Seal Products. We are committed to communicate a fact based perspective on sealing and to promote sustainable management of this resource.

   
@CanadianSealProducts

  
@CANSealProducts

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\* References: [canadiansealproducts.com/references](http://canadiansealproducts.com/references)

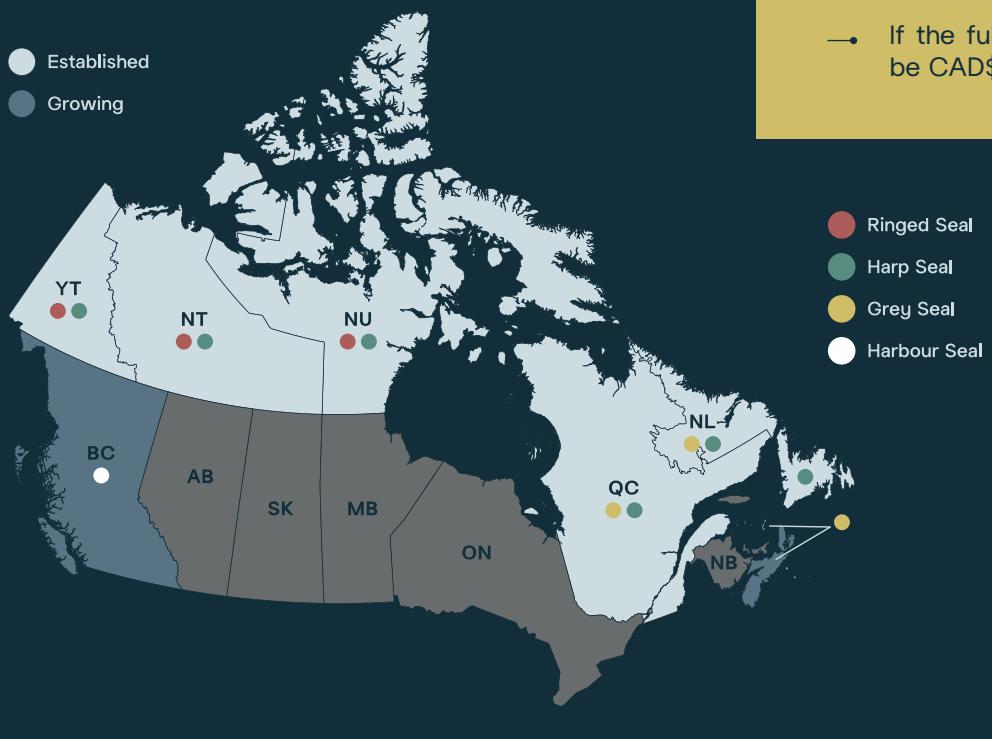
# Buy Canadian

When you purchase Canadian Seal Products, you choose to support local communities by buying a sustainable and environmentally friendly, high quality product.

## A Vital Activity

Sealing provides economic, social and ecosystemic benefits to indigenous and non-indigenous Canadians.

Sealing is a vital activity for tens of thousands of rural Canadians throughout the country.



## Abundant Population\*

The harvest from 2019, represented less than 10% of the sustainable quota on each species.

Grey Seals  
Quota 60,000



Harp Seals  
Quota 400,000



505,000

7.4 Million

## Benefits to the Fishing Industry\*



11,000

tonnes of cod per year



500,000

tonnes of cod per year

VS

- Harp seals alone eat over 18 times more fish than the entire Atlantic Canadian fishing fleet's annual seafood harvest.
- The 2019 hunt alone saved our fishery \$250 million in fish resources that would otherwise be consumed by seals.
- If the full quota was harvested, that value would be CAD\$3.12 Billion.

## Quick Facts\*

The Harp, Grey and Ringed seal populations is estimated at 10 million.

The Standing Senate Committee on Fisheries and Oceans estimates the average adult seal eats 1.5–2 tons of fish per year.

This equates to millions of tons of fish and seafood consumed by seals each year.

## Sustainably Harvested

The annual seal harvest contributes to marine biodiversity protection.  
Seal is considered "Smarter Seafood"\*\*.

## Humane & Professional

Canadian harvesting practices are among the best in the world. They are guided by rigorous animal welfare principles that are internationally recognized by independent observers.